

Atty. Dkt. No. 084561-0108  
8-23-03

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Mark LANDESMANN

Title: BUYER-DRIVEN TARGETING  
OF PURCHASING ENTITIES

Appl. No.: 09/888,439

Filing Date: 06/26/2001

Examiner: Khanh H. LE

Art Unit: 3622

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<i>Beverly Alford</i>	(Signature)
8/20/03	(Date of Deposit)

## AMENDMENT AND REPLY UNDER 37 CFR 1.116

Mail Stop AF  
 Commissioner for Patents  
 PO Box 1450  
 Alexandria, Virginia 22313-1450

OFFICIAL

Sir:

This communication is responsive to the Final Office Action dated June 19, 2003,  
 concerning the above-referenced patent application.

The amendments presented below are in compliance with the revised amendment  
 format permitted in the Notice from the Office of Patent Legal Administration of the U.S.  
 Patent and Trademark Office dated February 10, 2003, and published at 1267 O.G. 106 on  
 February 25, 2003. Thus, the provisions of 37 CFR 1.121(a), (b), (c) and (d) are waived for  
 amendments made in this application to the claims, specification, and drawings.

**Amendments to the Claims** are reflected in the listing of claims which begins on  
 page 2 of this document.

Please note that we have made amendments to the one remaining independent method  
 claim (and to its two parallel independent apparatus claims) which we hope and believe will  
 obviate the examiner's rejection, and that we have cancelled all other independent claims as  
 well as all dependent claims except for 12 method claims and the 12 parallel system claims.  
Please see Remarks/Arguments

Please amend the application as follows:

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TC 1300

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**FOLEY LARDNER**

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Examiner Khanh H. Le, Art Unit 3622 US Patent and Trademark office	(703) 305-0571	(703) 872-9326

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From : William T. Ellis
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Date : August 20, 2003
Client/Matter No : 084561-0108
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**MESSAGE: RE: SERIAL NO. 09/888,439 - Filed: 06/26/2001****Applicant: Mark LANDESMANN****For: BUYER-DRIVEN TARGETING OF PURCHASING ENTITIES****The following document is being filed in the U. S. Patent and Trademark Office via facsimile transmission:****AMENDMENT & REPLY UNDER 37 CFR 1.116****Certificate of Transmission****I hereby certify that this correspondence is being transmitted by facsimile to the U.S. Patent and Trademark Office on August 18, 2003.****Name:** Rachel A. Gelford**Inspected by:** ALREADY INSPECTED**If there are any problems with this transmission or if you have not received all of the pages, please call 202.672.5340.**By M. GARRISON  
PREVIOUSLY

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